

# International Women's Day

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#BreakTheBias | #WomenBuild | #HabitatHK | #IWD2022



## #BreakTheBias with Habitat Hong Kong

This year, as we celebrate International Women's Day and launch our Women Build 2022 campaign, we invite our supporters to help us to #BreakTheBias in the housing sector.

Habitat's Women Build is an international campaign that has been engaging volunteers around the world since 1991 to support Habitat projects that empower women, children, and the disadvantaged living in poverty across the globe.

The intersection between inclusion and housing is a topic which is long overdue in Hong Kong. Ethnic minorities, single mothers and people with disabilities are faced with bias, discrimination, and other barriers to access safe, sanitary, and affordable housing.

This year, Habitat for Humanity Hong Kong is committed to #BreakTheBias and is excited to be partnering again with local NGOs, PathFinders and Mother's Choice, to improve much needed community facilities for vulnerable women and children in the city.

This year, we will renovate and redesign the PathFinders community centre in Tai Kok Tsui to provide a safe and welcoming environment for pregnant migrant domestic workers and their young children. We will also renovate the outside areas of Mother's Choice's Child Care Home, a temporary home for babies and children with special needs.

Our Women Build Ambassador, Ms Emily Lam Ho said: "I am committed to empowering women in Hong Kong to live their best life and I support the Habitat team as they scale up their efforts to address bias in the housing sector. Every woman deserves a decent home."

If you would like to show your commitment to calling out bias, smashing stereotypes, breaking inequality, and rejecting discrimination in the housing sector, we invite you to join us and show your support to #BreakTheBias in the housing sector.

Thank you,  
Jo Hayes  
CEO, Habitat for Humanity Hong Kong

## Join us to show your commitment to #BreakTheBias

**1 Take a #BreakTheBias image**



**2 Upload on your own social media, and image**



- put the caption on the top "I want to #BreakTheBias in the housing sector"
- tag us @HabitatHK
- hashtag #BreakTheBias



### Voices of Volunteers

In 2019, Ms Emily Lam Ho, our Women Build Ambassador, worked alongside friends and relatives to remove flaking and peeling paint, prime and re-paint walls, and ceilings at the Mother's Choice hostel for vulnerable pregnant teenagers.

Once again, Emily was determined to get down to some hard work and put her words into action. She said, "I am a passionate advocate of Habitat Hong Kong's work, which helps to build and improve the lives of people living in poverty. I was delighted to participate in Women Build again this year and do my bit to empower women living in Hong Kong. Habitat's projects are vital and so meaningful, and I'm honoured and proud to announce my ambassador role."

We want to say a huge thank you again to Emily and our other Women Build volunteers. We look forward to this year's Women Build campaign, sharing more volunteer stories with you all and engaging with our volunteer hearts, hands and voices!

[More volunteer stories](#)



### Our local impact

Did you know we have partnered with Mother's Choice and PathFinders before? As part of our Women Build 2019 campaign, we renovated a hostel for pregnant teenage girls and a shelter for migrant domestic workers and their babies. We are so excited to partner with these amazing local NGOs again in 2022!

[Read our Women Build 2019 Summary](#)



### Our global impact

Mattel, Inc. kicks off worldwide celebrations to mark the 60th anniversary of the Barbie Dreamhouse with a year-long collaboration with Habitat for Humanity International. To mark the 60-year legacy of imaginative play the Dreamhouse has inspired, the brand is undertaking 60 projects and activations, including new construction, home preservation and neighborhood revitalization, in partnership with families in need of safe, decent and affordable housing around the world.

During the year, Mattel, Inc. will fund projects that include critical home repairs, playhouse builds and contributing to Habitat's Women Build programme.

[Learn more here](#)



### Together, we build a better future

We are so grateful to Goodman for supporting this year's Women Build project. It's key for NGOs and the private sector to collaborate to achieve scalable and sustainable impact. This project will improve community spaces for vulnerable women and children, providing them with a better future.

[Read about our partnership with Goodman](#)

## Housing in the news

### In Hong Kong

- Small flat size among issues raised about Hong Kong subsidised housing scheme ([South China Morning Post](#))
- Hong Kong property prices to suffer more in old mass housing estates: analysts ([South China Morning Post](#))
- New Tuen Mun public housing estates could be turned into quarantine centers: sources ([The Standard](#))
- Same sex couples not allowed subsidised Hong Kong housing because of 'scarcity of resources', gov't argues in appeal ([Hong Kong Free Press](#))
- Rent control bill aims to bury abusive 'coffin homes' landlords ([Hong Kong Business](#))
- Coronavirus: nearly 70 domestic helpers lack any place for home quarantine after testing positive in Hong Kong following end of contract, NGOs say [South China Morning Post](#) ([South China Morning Post](#)).

### In Asia

- Asia's largest housing colony to be inaugurated soon in Hyderabad: KTR ([Telangana Today](#))
- China pushes low-rent apartments with loose lending cap ([Nikkei Asia](#))
- Iskandar Capital to do mega sustainable housing for B40, M40 at Iskandar Puteri ([New Straits Times](#))

### Around the world

- Single-Family Modular and Prefabricated Housing Construction Global Market Report 2022 ([Business Wire](#))
- Land Planning and Development Global Market Report 2022 Featuring Major Companies – China State Construction Engineering Corp, Risesun Real Estate Development, Xiamen C&D, Greenland Holding, & Eiffage ([Business Wire](#))

## How you can support



**Become a monthly donor now**

Please help us to achieve our vision of a world where every single woman has a decent place to live. Monthly donations help us to be a sustainable organisation and enable us to plan ahead. Become a #HopeBuilder and give families hope for a brighter future.

**Yes, I want to join!**

Habitat Hong Kong provides free home cleaning, repair, and renovation services for elderly and low-income families, to provide a healthy, safe and sanitary home. You can join us to provide these families with a decent place to live, be our volunteer now! \*Our volunteer activities are suspended due to current pandemic situation, while new registration is welcome. We will contact you when volunteer activities resumed.

**Yes I want to lend a hand!**

Habitat for Humanity Young Leaders Build brings together youth from across the Asia-Pacific region to support people and families in need of decent housing. We will bring young leaders and volunteers together in Hong Kong to learn about double ageing in Hong Kong, inter-generational co-living and raise funds to support vulnerable elderly people living in substandard housing. We aim to raise a minimum of HK\$117,000, to provide a safe and clean home for at least 25 elderly people living in substandard housing. We can only do it with your support!

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